

STRATEGIC OBJECTIVES AND GOALS

Objective 1- To educate and graduate students who are open to change and development by improving the quality of education

Goal 1. 1	<i>Improving the quality of curricula.</i>
	PG 1.1.1 Ratio of accredited undergraduate programs to the total undergraduate programs (%)
	PG 1.1.2 Number of interdisciplinary graduate programs
	PG 1.1.3 Number of meetings with external stakeholders on curriculum
	PG 1.1.4 Satisfaction rate of student course evaluation (1-10)
Goal 1. 2	<i>Improving educational infrastructure.</i>
	PG 1.2.1 Number of printed books in the library
	PG 1.2.2 Satisfaction rate of using contemporary tools in lessons and activities (1-10)
	PG 1.2.3 Classroom (classroom + auditorium) size per student
	PG 1.2.4 Available study zones for students (m ²)
Goal 1. 3	<i>Increasing the quality of teaching staff.</i>
	PG 1.3.1 Number of publications (SCI, SSCI-exp, AHCI) per faculty member
	PG 1.3.2 Number of faculty members participating in the training of trainers
	PG 1.3.3 Number of students per faculty member
	PG 1.3.4 Number of academician assignments for international scientific events
	PG 1.3.5 The satisfaction rate of the students' evaluation of academic members (1 - 10)
Goal 1. 4	<i>Increasing the quality of student achievement.</i>
	PG 1.4.1 Number of students with non-institutional awards
	PG 1.4.2 Number of activities organized for students' personal and professional development
	PG 1.4.3 Number of courses attended by industry representatives
	PG 1.4.4 Number of externally funded projects applied by students (associate, undergraduate, graduate)
	PG 1.4.5 Number of thesis projects funded by BAP resources (undergraduate + graduate)

Objective 2- To develop research capacity for innovative production.

Goal 2. 1	<i>Developing industry collaboration through the culture of entrepreneurship and innovation.</i>
	PG 2.1.1 Entrepreneurial and innovative university index ranking
	PG 2.1.2 Number of projects carried out within the scope of University-Industry Collaboration (TÜBİTAK, EU, Ministry, Contract, etc.)
	PG 2.1.3 Number of active technology enterprises owned by faculty members (founder + partner)
	PG 2.1.4 Number of postgraduate theses conducted within the scope of University-Industry Collaboration
Goal 2. 2	<i>Developing human resources in research.</i>
	PG 2.2.1 Total Number of externally funded projects funded by public institutions and the private sector (TÜBİTAK, EU, DOKA, TAGEM, Sector Contracted, Ministry, BAP07)
	PG 2.2.2 The ratio of the number of postgraduate students (master's with thesis + doctorate) to the total number of students (associate, undergraduate, graduate)
	PG 2.2.3 Number of patent documents (national + international) annually
	PG 2.2.4 Number of students supported under the YÖK 100/2000 doctoral scholarship program
	PG 2.2.5 Number of graduate students
Goal 2. 3	<i>Developing research infrastructure.</i>
	PG 2.3.1 Putting the Central Research Laboratory into service
	PG 2.3.2 Number of accredited infrastructure (Laboratory etc.)
	PG 2.3.3 Number of infrastructure (Application and Research Center (UYGAR), Laboratory, etc.) that receives external contributions such as fund, donations, etc.
	PG 2.3.4 Number of library databases
	PG 2.3.5 Number of infrastructure projects funded internally (BAP)
Goal 2. 4	<i>Activating Application and Research Centers (UYGARs).</i>
	PG 2.4.1 Number of events (training, seminars, conferences) organized by UYGARs
	PG 2.4.2 Number of projects (internal + external) carried out by UYGARs
	PG 2.4.3 Number of UYGARs accredited or quality certificated
	PG 2.4.4 Number of meetings/visits with external stakeholders by UYGARs

Objective 3- To increase institutional capacity and disseminating corporate culture

Goal 3. 1	<i>Developing institutional satisfaction and the sense of belonging.</i>
	PG 3.1.1 Academic staff's satisfaction level (1-10 points)
	PG 3.1.2 Administrative staff's satisfaction level (1-10 points)
	PG 3.1.3 Students' satisfaction level (1-10 points)
	PG 3.1.4 Number of social events that bring staff together

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Goal 3. 2	<i>Strengthening communication and cooperation with alumni.</i>
	PG 3.2.1 Number of meetings with alumni
	PG 3.2.2 Number of alumni registered in the alumni system
Goal 3. 3	<i>Disseminating the quality culture.</i>
	PG 3.3.1 Number of meetings held by the Quality Commission of each unit for the purpose of information and training
	PG 3.3.2 Number of units internally evaluated by KTU Quality Commission
Objective 4- To be a solution-oriented university that is sensitive to social problems.	
Goal 4. 1	<i>Increasing activities for social problems.</i>
	PG 4.1.1 Number of events for special days and weeks
	PG 4.1.2 Number of events carried out for disadvantaged groups
	PG 4.1.3 Number of programs on social problems on KTU TV-Radio
Goal 4. 2	<i>Increasing the dissemination of information to society.</i>
	PG 4.2.1 Number of training conducted by the Continuing Education Application and Research Center for the society
	PG 4.2.2 Training conducted by the Distance Education Application and Research Center for the society
	PG 4.2.3 Number of visitors on social services websites
	PG 4.2.4 Number of protocols arranged for collaboration with Public Institutions, Private Sector and international organizations
Goal 4. 3	<i>Increasing service quality in diagnosis, treatment and care processes in the field of health.</i>
	PG 4.3.1 Satisfaction rate of patients admitted to the emergency department
	PG 4.3.2 Outpatient/inpatient satisfaction rate
	PG 4.3.3 Health care worker satisfaction rate
	PG 4.3.4 Putting the Children's Hospital and the Faculty of Dentistry building into service
	PG 4.3.5 Number of training organized for health workers within the scope of quality studies
Objective 5- To internationalize	
Goal 5. 1	<i>Activating exchange programs.</i>
	PG 5.1.1 Number of incoming students within the framework of Erasmus and Mevlana Programs
	PG 5.1.2 Number of outgoing students within the framework of Erasmus and Mevlana Programs
	PG 5.1.3 Number of bilateral agreements with other Universities
	PG 5.1.4 Number of incoming academicians within the scope of exchange programs
	PG 5.1.5 Number of introductory meetings held by the Coordination Office of Foreign Relations
Goal 5. 2	<i>Developing international cooperation processes.</i>
	PG 5.2.1 Number of international joint programs launched with other universities
	PG 5.2.2 Number of activities carried out with foreign universities, institutions and organizations
Goal 5. 3	<i>Increasing the number of programs providing instruction through a foreign language.</i>
	PG 5.3.1 Number of programs that provide all instruction through a foreign language
	PG 5.3.2 Number of courses taught through a foreign language of instruction
Goal 5. 4	<i>Further increasing the international visibility.</i>
	PG 5.4.1 Number of visitors on websites in foreign languages (English-Arabic-Russian)
	PG 5.4.2 Number of international events participated in
	PG 5.4.3 Number of foreign academic staff
	PG 5.4.4 Number of foreign students
	PG 5.4.5 Number of international events organized by our units.